
PRESS RELEASE

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Roundtable Advances Sustainable Consumption and Production for Growth

Kuala Lumpur, 29 March 2017 – From policy and management to lifestyles and thinking, the world needs to raise its game to minimise its impacts on the environment while pursuing economic growth. In October, a regional roundtable is bringing together stakeholders to share impactful ideas and findings on sustainable consumption and production (SCP) in order to elevate smart partnerships in terms of policies, professionalism and practices.

Held from the 24th to the 26th of October 2017 in Melaka, the Asia Pacific Roundtable on Sustainable Consumption and Production (APRSCP) is a platform for governments, businesses, academics and non-governmental organisations to effectively scale up efforts in SCP. Among other things, it aims to propel private-public sector collaborations in SCP implementation and ownership towards green growth.

This will be the 13th in the series of APRSCP discussions.

SCP is a systemic and holistic approach to the way services and products are both consumed and produced in order to achieve long-term sustainable development and tackle climate change. It is one of the 17 United Nations Sustainable Development Goals. In Malaysia, it is part of the green growth strategic thrust of the 11th Malaysia Plan.

“The concept of SCP has been around for a long time in some form or another,” said Ms Geetha P Kumaran, Honorary Secretary-General of the Environmental Management and Research Association of Malaysia (ENSEARCH), who are co-hosting the 13th APRSCP.

“However, for it to be a game changer on both the producer and consumer sides, SCP requires wider buy-in from all sectors and stronger private-public partnerships. In the context of green growth, it also needs to be more integrated with strategies, programmes and action plans.”

Multi-stakeholder dialogues at regional level such as the APRSCP can stimulate and accelerate the implementation of SCP policies, strategies and technologies in the region.

“Dialogues promote best practices on SCP, enhance information and knowledge flows as well as capacity and technology development. Over the years, more than 600 professionals have met at the APRSCP to discuss and analyse the latest issues and trends. APRSCP outputs have also fed into global decision-making processes such as the United Nations Conference on Sustainable Development 2012 (Rio+20).”

This year, at the roundtable's 13th meeting, the focus areas on the production side are on technology and innovation and green financing as enablers for green growth and sustainable business. On the consumer side, the focus area is on how to enable sustainable lifestyles towards low-carbon community living and sustainable consumption.

The 13th APRSCP is endorsed and supported by the Melaka State Government. Other Malaysian public sector support comes from the Ministry of Urban Wellbeing, Housing and Local Government, Ministry of Natural Resources and Environment, Ministry of Energy, Green Technology and Water, and Ministry of Tourism.

Said Geetha, “We look forward to another fruitful roundtable whereby countries, organisations and individuals, all committed to the principles of SCP, may meet, deepen ties, and work together to accelerate the implementation of this mechanism.”

The 13th Asia Pacific Roundtable on Sustainable Consumption and Production (13th APRSCP) is themed 'Enabling Sustainable Consumption and Production Towards Achieving Green Growth'. It is co-hosted by the Asia Pacific Roundtable for Sustainable Consumption and Production and ENSEARCH and will be held on 24-26 October 2017 in Melaka. The 13th APRSCP is endorsed and supported by the Melaka State Government. For registration and more information, please visit the Ensearch website (<http://www.ensearch.org/aprscp/>) or contact Jenny/Nabiha at po@ensearch.org.

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